



METRO EDUCATION COMMISSION

MAY 9 , 2025 • 6:30PM - 8:30PM

EVENING TO EMPOWER(ED)



HOSTED BY
PimaCommunityCollege

The Metro Education Commission, a joint body of Pima County and the City of Tucson, is pleased to invite you to an Evening to Empower(ED). Coinciding with Teacher Appreciation Week, this celebration builds on nearly three decades of honoring educational excellence through the Crystal Apple Awards, convening our community to recognize students, educators, schools, and partners, whose service to education empowers communities to learn, serve and thrive.

Taking place on Friday, May 9, at the Pima Community College Aviation Technology Center, 7211 S Park Ave, Tucson, AZ 85756, tickets and ad sales are now live. We welcome questions and sponsor inquiries to rocque@mectucson.org.

Rocque Perez
Executive Director
Metro Education Comm.

Regina Romero
Mayor, City of Tucson
Honorary Co-Chair

Rex Scott
Chair, Pima County
Honorary Co-Chair

JOIN US IN CELEBRATING THIS YEARS RECIPIENTS & PARTICIPANTS!

Crystal Apple Honorees

Awarded to exemplary people, programs and organizations of notable service to the educational community as a place to learn and work.

June Webb-Vignery Lifetime Education Advocate, Bruce Burke

Superintendent of the Year, Gabriel Trujillo, Tucson Unified School District

Administrator of the Year, Ethan Hurley, Vail School District

Counselor of the Year, Gayle Morrison, Empire High School, Vail School District

Teacher of the Year, Jessica Hunt, Marana High, Marana Unified School District

Youth of the Year, Owen Brosanders, University High, Tucson Unified School District

Outstanding Service to Community, Youth Leadership Academy, Greater Tucson Leadership

Outstanding Service to Community, Vida Rodriguez, Goodwill of Southern Arizona

Outstanding Service to Community, Karla González-Quezada, Pima Community College

Outstanding Student-Serving Financial Institution, Vantage West Credit Union

Exemplary Educators

Awarded to individuals who demonstrate exemplary service to learners and empower them in their personal and academic journey's.

Shawn Smith, Amphither High, Amphitheater Public Schools

Renee Shane-Boyd, Catalina Foothills High, Catalina Foothills Unified School District

Mark Calton, Marana High, Marana Unified School District

Erica Wofford, J. Robert Hendricks Elementary, Flowing Wells Unified School District

Elizabeth Dicochea, Anza Trail K-8, Sahuarita Unified School District

Monica Ayon, Los Niños Elementary, Sunnyside Unified School District

Estefania Herrera, Pueblo High, Tucson Unified School District

Lisa Scott, Esmond Station Elementary, Vail School District

Jessica Howe, Pipeline AZ, Greater Community

College Catalysts

Awarded to high schools with a high demonstration of service and spirit in encouraging Seniors to pursue post-secondary pathways.

Sunnyside High School • Marana High School • Cienega High School

SCHEDULE & TICKET SALES AT [MECTUCSON.ORG/EMPOWERED](https://mectucson.org/empowered)

Schedule

6:00 p.m. - 6:30 p.m.	Doors Open & Check-In
6:30 p.m. - 6:50 p.m.	Welcome and Introductions • Rocque Perez, Exec. Director, Metro Education Comm. • Keysha Webb, Senior Vice President, Vantage West • Regina Romero, Mayor, City of Tucson • Rex Scott, Board Chair, Pima County
6:50 p.m. - 7:00 p.m.	Break & Dinner Service
7:00 p.m. - 7:10 p.m.	Remarks from a Special Guest
7:10 p.m. - 7:40 p.m.	Recognition of Student Service
7:40 p.m. - 8:30 p.m.	Presentation of Awards

Tickets

Individual Purchase

Students	\$35
Teachers/Counselors	\$60
General Admissions	\$80

Group Purchase

1/2 Table of 5 Seats	\$375
1 Table - 10 Seats	\$750
2 Tables - 20 Seats	\$1,500

Each ticket includes refreshments and a three course meal including salad, your choice of entree and a dessert.



Ads

Quarter Page (2.75 x 4.25)	\$150
Half Page (5.5 x 4.25)	\$275
Full Page (5.5 x 8.5)	\$400

Tickets available for purchase at
mectucson.org/empowered

WANT TO SPONSOR? LET'S CONNECT!

Benefit / Feature	Empowerer (1/1)	Catalyst (1/2)	Champion (1/3)	Advocate (1/4)
	\$11,000	\$7,500	\$4,000	\$2,500
Logo & Name Positioning in Digital & Printed Outputs	Lead	Secondary	Third Level	Fourth Level
Opportunity for Opening Remarks	3–5 minutes	-	-	-
Introduce Headlining Elected Official	Yes	-	-	-
Table for Marketing in Reception Area	1 Table	1 Table	1 Table	1 Table
Logo Placement & Mention in Event Program + Webpage	Lead	Secondary	Third Level	Fourth Level
Logo Placement on Event Signage / Photo Backdrop	Yes, all materials	Yes, most materials	Yes, select materials	-
Recognition During Program	Yes	Yes	Yes	Yes
Ad in Event Program	2 Full Pages	1 Full Page	1/2 Page	1/2 Page
Mention in Event Publicity & Annual Report	Yes (High Mentions)	Yes	Yes	Yes
Recognition in Post-Event Communications	Yes	Yes	-	-
Right of First Refusal for 2026 Empower(ED)	Yes	Yes	-	-
Guest Seating	2 Tables (20 Attendees)	1½ Tables (15 Attendees)	1 Table (10 Attendees)	½ Table (5 Attendees)
Named Education Award	\$1,500 Award to 1 Peer Coach	\$1,000 Award to 1 Youth Fellow	-	-
Confirmed Sponsors:				

 Sponsor level filled

Last updated March. 19, 2025